

SPACECAREERS

Advertising Media Kit

2024



ABOUT SPACE-CAREERS.COM

D M M D Space-Careers is a premier niche job site meticulously designed to connect recruiters with top-tier space-industry professionals across Europe and around the globe. Recognized as the industry's leading platform, Space-Careers has become an essential resource for organizations seeking specialized talent in the space sector.

Every week, Space-Careers attracts thousands of highly skilled candidates, whose expertise spans a broad spectrum from engineering and research to business services, all unified by a shared passion for the space industry.

The site features an extensive array of listings in key areas such as Engineering, Research, Project Management, Space Software Engineering, Satellite Manufacturing & Operations, among many others. By centralizing these opportunities, Space-Careers provides a streamlined experience for professionals seeking to advance their careers in the European space industry.

By choosing to advertise with Space-Careers, you gain access to a targeted, highly engaged audience through visually impactful and strategically placed graphical advertisements. Our advertising solutions offer a variety of formats - including banners, logos, category sponsorships, and more - each meticulously designed to uphold our strong brand credibility while maximizing your visibility.

Whether your goal is to build brand awareness, drive traffic to your website, or promote opportunities, our ad placements are optimized for maximum visibility and engagement.

SOME OF OUR CLIENTS

































WHAT CLIENTS ARE SAYING

We are extremely satisfied with our experience using Space-Careers. The platform operates seamlessly, and we especially appreciate the team's quick responsiveness. Whenever we needed support, the staff was readily available. Our job postings were always published promptly and efficiently. We highly recommend the platform to any company in the space industry!

Ana Glavas, HR - Talent Acquisition, Peak Technology

I'm very satisfied with the outcome of our "Spacecraft Controller" posting so far. We had a lot of applicants through Space-Careers, so the data mirrors our own impression." Christian Marusczyk, HR Business Partner - Recruitment, Telespazio Germany

Find more success stories on the Space-Careers Advertise Page.

Space-Careers Marketing Team Unit 8, Kingsmill Business Park, Kingston Upon Thames, London



SPACE-CAREERS AUDIENCE

Space-Careers lists hundreds of positions in Engineering, Research, Project Management, Space Software Engineering, Satellite Manufacturing & Operations, among many others.

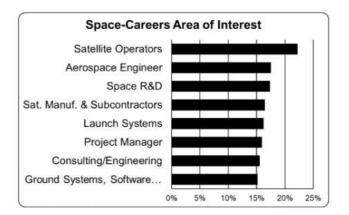
Over years of dedicated marketing and networking at industry-relevant events, Space-Careers has cultivated a niche audience of highly qualified candidates seeking international space jobs across Europe. We specialize in space sector, with a focused readership comprised of well-educated professionals who are actively pursuing career advancements across Europe while enhancing their lifestyle.

You can connect with this unique and engaged audience through our prominent website and newsletter advertising options.

In summary

- Every month Space-Careers has around 12,000 visits, and over 8,000 unique visitors.
- Thousands of weekly general Newsletter subscribers
- Around 10,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing with around 13,000 dedicated followers on LinkedIn. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the Space-Careers Recruiter page.



PROFESSION & EDUCATION LEVEL

- Space-Careers candidates possess high-level skills that span multiple disciplines within the sapce sector.
- Our audience is highly educated, with 56% holding a Master's or PhD.

COUNTRY AND LANGUAGE

An impressive 87% of Space-Careers users are open to relocation, highlighting their adaptability and strong commitment to pursuing career growth wherever opportunities arise.

Moreover, our audience is predominantly multilingual, with English as the most commonly spoken language. This linguistic proficiency, coupled with their diverse cultural backgrounds, equips them to excel in international work environments.

FORMAT AND PRICES

Space-Careers provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the engineering community.

- <u>High-Impact Website Banner Options:</u> These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.
- <u>Targeted Newsletter Advert Options:</u> Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.
- Partner Profile + Category Sponsorships: These options are ideal for highly targeted advertising

PARTNERSHIP PACKS

			15.70		
Silver		Gold		Platinum	
Website Banner: 20,000 p.i		Website Banner: 40,000 p.i		Website Banner: 80,000 p.i	
€ 600		€1000		€1800	
2 Newsletter Adverts		3 Newsletter Adverts		5 Newsletter Adverts	
€1800		€ 2 700		€ 4 500	
3 month Partner Profile 3 category sponsorships		6 month Partner Profile 3 category sponsorships		12 month Partner Profile 3 category sponsorships	
€1400		€ 2 800		€ 4 800	
Subtotal	€ 3 800	Subtotal	€ 6 500	Subtotal	€ 11 000
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 3 230	Total	€ 5 200	Total	€ 8 325

Please don't hesitate to contact us to find out more!



1. Leader board Banner / 2. Partner Profile

Space-Careers Marketing Team Unit 8, Kingsmill Business Park, Kingston Upon Thames, London

advertising@space-careers.com
t +32 (0) 27 90 32 00

Displaying your message through banner advertisements on our website, which attracts around 8,000 unique visitors every month, is one of the most powerful channels for engaging with space professionals from across Europe. Our platform is a trusted resource among engineering and space experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:/

- Maximum file size of banner 50K
- · Supported image files JPG, PNG, GIF
- · Suppurted banner types Leatherboard

YOUR ADVANTAGES

Because the website serves space professionals throughout Europe, advertising here enables you to reach a specialized, high-value audience that is likely to be interested in your products or innovations. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD						
Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price		
Leaderboard	728x90 pixels	20 000	20%	€ 600		
		40 000	40%	€1000		
		80 000	80%	€1800		

Contact our sales team at sales@space-careers.com for further information.



NEWSLETTER ADVERTISING

The Space-Careers Newsletter is sent to thousands of space experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top experts in space sector through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the Space-Careers logo. By securing this prime position, your brand will be the first thing thousands of users see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD					
Newsletter	Format	Price			
Space-Careers Newsletter (Thousands of weekly subscribers)	Logo (120x60 px) + text ad	€ 900 / Newsletter			
	Leaderboard banner (728x90 pixels)	€900 / Newsletter			



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CONTACT INFO

Space-Careers Marketing team

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Address

Unit 8, Kingsmill Business Park Kingston Upon Thames, London

LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS

Engineer Jobs in Europe

EUROCLIMATEJOBS

Climate and Sustainable Energy Jobs in Europe

EUROSCIENCEJOBS

Research Science Jobs and Postdocs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

EUROBRUSSELS

European Affairs Professionals across Europe

EUROLEGALJOBS

Legal jobs across Europe

BRUSSELSJOBS

International and Expat jobs in Belgium

INTJOBS

International Affairs and Human Rights Jobs

BRUSSELSLEGAL

The community site for EU & International lawyers

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